***33rd ANNUAL PEOPLE'S CHOICE FESTIVAL***
***of PENNSYLVANIA ARTS & CRAFTS***
***JULY 8-11, 2027***
(10am - 7pm THURSDAY - SATURDAY; 11am - 4pm SUNDAY)
On the grounds of the Pennsylvania Military Museum, 51 Boal Ave, Boalsburg, PA, 16827

Specialty Food Application Deadline: February 28, 2027 — Notification: by March 31, 2027

| | | |
|---|---|---|
| Processing Fee **(Required)** | $35 | Issued as check separate from booth fee |
| 10'x10' booth footprint | $475 | |
| 20' frontage x 10' depth | $775 | |
| Late application fee | $35 | Issued as check separate from booth fee |

Vending is only permitted out of the frontage / midway portion of the booth (not from sides). There will be a 16" buffer between booth spaces for weights and tie-downs. Only businesses with production and headquarters physically located within Pennsylvania and neighboring states are eligible to participate.

**Application form**: Complete the application, providing all required information, and email it to peopleschoicefestival@gmail.com before February 28th, or mail it postmarked by February 28th.

**Rules & Regulations**: Review the accompanying Rules & Regulations. Some things have changed from previous years.

**Liability Insurance**: The People's Choice Festival must collect a Certificate of Liability for each vendor in the amount of $1,000,000. The Certificate Holder or Additional Insured section must list the following: The People's Choice Festival, P.O. Box 407, Pine Grove Mills, PA 16868. All Vendor Certificates of Insurance must be received at the People's Choice Festival by June 1st. Please email to peopleschoicefestival@gmail.com. If a Certificate of Liability is not on file, you will not be permitted to set up.

**Acceptance**: We will notify you by MARCH 31st of your acceptance status. An application can be withdrawn until March 15th by notifying us in writing for a refund (minus processing fee). We will not issue refunds for any reason after acceptance notices are sent out.

**Mailing Deadline**: Mail application and checks (payable to "People's Choice Festival") by February 28th to:

**PEOPLE'S CHOICE FESTIVAL**
**P.O. Box 407**
**Pine Grove Mills, PA 16868**

## SPECIALTY FOOD VENDOR RULES & REGULATIONS

1. **Residency**: Participation is limited to residents of Pennsylvania and neighboring states (New York, New Jersey, Delaware, Maryland, West Virginia and Ohio). Products must be primarily grown, produced, or manufactured in those states, and business headquarters must be within those states.
2. **Eligibility:** Specialty Food Vendors are limited to hand-crafted and created products made by the vendor or vendors' employees. Copackaging and white labeling are not allowed.
3. **Acceptance:** Acceptance is for the current year's Festival only and is not automatically renewable for any future year's Festival. Acceptance of a vendor to the festival is non-transferable.
4. **Set-Up**: Set-up is Wednesday, July 7, 2027 between 9:00am and 6:00 pm. Check in with festival staff at the main entrance of the Pennsylvania Military Museum grounds, and present a valid driver's license for proof of residency. Then wait for an escort to your booth location (even if you know where it is). Specific booth locations are not guaranteed and may change from year-to-year.
5. **Signs:** All signage must be within the footprint of your paid booth area. The festival does not permit freestanding, staked or sandwich board signage on the festival grounds. Nothing can be placed in or obstruct the midway.
6. **Sales Area:** The sales area is the footprint of your booth.
7. **Tents:** Vendor tents should be square profile, professional grade, clean, and well-secured to the ground. Specialty food tents can have branding and identity colors associated with the vendor's business; otherwise, tents must be white.
8. **Stock Trailers:** Specialty food vendors are not permitted to have stock trailers or vehicles parked on the grounds during festival open hours.
9. **Backdrops:** All tents must have a backdrop; there must be visual obstruction (e.g. tent panel, large canvas sign) between the midway and the area behind the booth.
10. **Parking:** You will be issued 1 parking pass for the general vendor parking area. Additional parking passes are available for purchase. No vehicles may operate on the festival grounds from 30 minutes before the festival opens until the festival closes each day. Vehicles parked in one of the general parking lots may come and go. You are encouraged to have your booth ready 30 minutes before the listed festival start time.
11. **Staffing:** Vendor booths must remain open and staffed all four days of the festival regardless of inventory status. Your booth must be open for the full open hours of the show each day. Exceptions will be made in the case of genuine emergencies (where life or property are at risk).
12. **Sales:** Vendors may only sell the specific category of product listed in their application (e.g. "honey") and closely related items.
13. **Electricity**: Electricity hookup is not available to specialty food vendors, and use of generators is not permitted.
14. **Trash:** Vendors are responsible for properly disposing of their own trash. Please break down cardboard boxes and place them in the recyclables container provided. Vendors must take away pallets and other bulky or high volume items. Other trash should be bagged and placed in the provided dumpster behind the food court. Please pick up and dispose of all trash in the area of your booth, no matter how small; we aim to leave the Museum grounds cleaner than we found them.

RETURN - POSTMARKED BY FEBRUARY 28th. DO NOT LEAVE BLANKS! (Please print clearly)

NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

CITY_____STATE _____ ZIP CODE _____

HOME PHONE (  ) _____ CELL (  ) _____

E-MAIL _____

WEB SITE _____

PA SALES TAX # _____ COUNTY: _____
**(NOT FEDERAL EIN or TIN)**

LIST THE ITEMS YOU WOULD LIKE TO SELL. List the items for sale in order of priority (in the event we cannot accept all items). (Note: No bottled water.)

1. _____ 4. _____
2. _____ 5. _____
3. _____ 6. _____

PLEASE CHECK APPROPRIATE BOOTH SIZE:

| | | |
|---|---|---|
| □ | Processing Fee – Separate Check | $ **35** |
| □ | 10’ frontage x 10’ depth | $ **475** |
| □ | 20’ frontage x 10’ depth | $ **775** |
| □ | Late Fee if mailed after February 28th | $ **35** |

**COMMITTEE USE**
ck# _____
ck# _____
ck# _____
ck# _____

We must have copies of the following before setup day, or setup won’t be allowed. Please include them with your application materials or email them when they become available.

□ Certificate of Liability Insurance

I agree that the People's Choice Festival and the Pennsylvania Military Museum are NOT RESPONSIBLE for theft, bodily injury, or damage to property and are absolved and released from any legal proceedings for whatsoever reason.

I have read and agree to comply with the attached Rules and Regulations. I also certify that I am a Pennsylvania resident.

Name / Title _____

**(Must be a business owner who will be present at setup day.)**

Signature _____

Date _____