



## ***“Christmas In July” At the People’s Choice Festival!***

This year, at the People’s Choice Festival, we’re bringing holiday cheer to summer with a magical **Christmas in July** celebration! Get ready for an unforgettable experience packed with festive fun – including SANTA and SNOW in July!

✦ **Visit the Magical “Christmas in July” tent-** every day during the festival!

Decorated and sponsored by Christmas Décor by Jabco, Jabco Custom Lawn care and also sponsored by Keystone Payroll, wYs Interior Design and Fullington Tours, this festive space will transport you straight to the North Pole!

✦ **Santa’s Grand Entrance, Saturday, July 12 at 11:00 am:** Catch Santa Claus himself as he arrives on the **Centre Hall Fire Company Fire Truck!** Be there at 11:00 AM sharp to welcome and meet him! Santa will be available until 4:00 pm.

✦ **Snow in Summer? Believe it!** – That’s right, it’ll be snowing in July at the festival!

✦ **Christmas Coloring Contest** – Get creative with Christmas Décor by Jabco’s Kids Coloring Contest! Prizes will be sponsored by Keystone Payroll!

✦ **Family-Friendly Festivities** – Local charity booths will offer games, prizes, and interactive experiences for all ages.

### **SPONSORED BY:**

