

**28th ANNUAL PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS
JULY 9 – 12, 2020**

Application for Artisans

Application Deadline: December 1st

NOTIFICATION LETTERS WILL BE MAILED NO LATER THAN: JANUARY 31st
SHOW HOURS: 10:00 – 8:00 THURSDAY – SATURDAY 12:00 – 5:00 SUNDAY

SHOW FEES:

Processing Fee (required of all)	\$ 25 Separate Check
Single Booth 10' x 10' Corner not available	\$ 450
Booth and a half <u>10' frontage x 15' depth</u>	\$ 625
Double Booth <u>10' frontage x 20' depth</u>	\$ 725
Corner (optional)	\$ 60 Separate Check

A limited number of "corner" spaces are available (booth with front and one side open). **Corner spaces are not available for single booths.** Enclose a separate check if requesting a "corner". We will return this check in the event we cannot accommodate all requests. Any Artisan may have a double or booth & a half.

Residency: Only Pennsylvania resident Artisans may participate in the People's Choice Festival!

Application form: Fill out the application completely and postmarked by December 1st. All information and enclosures are required to be considered for the jury process. PLEASE NOTE: THE LOCATION OF YOUR BOOTH IS NOT GUARANTEED. There are approximately 30 booth spaces that do not include parking spots behind them. We have no control over this situation, and if you are dissatisfied with your placement, we are sorry, but no refunds will be made.

CD: Slides and digital photos are no longer accepted. All new applicants must submit a CD with the required 3 product images and one booth image. *Returning applicants have CD's on file.*

Rules & Regulations: Review the accompanying Rules & Regulations.

Acceptance: We will notify you by January 31st of your acceptance status. IF, after you mail your application, you determine you cannot participate in the show, **you must notify us in writing** before January 15th to receive a refund. We have approximately 160 booths with on-site parking and 30 booths with off-site parking. We will not issue refunds for any reason after acceptance letters have been post marked.

Payment: Enclose checks payable to People's Choice Festival as follows:

- One \$25 check dated January 1st for processing fee (non-refundable)
- One booth check for the appropriate amount dated January 1st
- One \$60 corner check dated January 1st (optional)

PLEASE DO NOT SEND EXTRA SLIDES, PICTURES, BUSINESS CARDS OR PROMOTIONAL ITEMS. THE JURY COMMITTEE DOES NOT HAVE TIME TO LOOK OVER THIS INFORMATION AND SORTING THROUGH THIS JUST ADDS TIME TO THE PROCESSING PROCEDURE. THANK YOU.

PEOPLE'S CHOICE FESTIVAL
P. O. BOX 407
Pine Grove Mills, PA 16868

Direct all questions to: e-mail
peopleschoicestival@gmail.com
Check out our web site at:
www.peopleschoicestival.com

ARTISAN'S RULES & REGULATIONS

Check-In

- Artisans will check in and set up their booths Wednesday between **9:00 am and 6:30 pm**. We reserve the right to replace accepted Artisans who do not set up Wednesday with standby Artisans.
- You will be escorted to your site by a festival representative. When facing your booth the right leg of the tent is placed on your pin.
- Artisans must use a commercial grade tent, no wider than 10 feet, and white in color. We do not permit dining-type canopies or tarp-covered frames.
- Any tent with a "front overhang" must be in line with adjacent tents. **OVERHANGS ARE FOR SHADE ONLY!! YOU MAY NOT DISPLAY in this space.** As you look into your booth the righthand leg goes on your numbered pin.
- Each booth is allowed ONE parking pass. Outer Circle artisans are permitted to park ONE vehicle (either stock or personal) behind their booths. Although we are sorry for the inconvenience, Inner Arch artisans MAY NOT park behind their booths. If you require additional parking, you may purchase parking passes from the Military Museum. **ADDITIONAL PARKING PASSES MUST BE PURCHASED AT CHECK-IN ON WEDNESDAY.**

Display

- Artisans must produce and display their own work. Artisans may exhibit work only in one medium per booth, and in the medium listed in the Application. Artisans must have all displayed items priced and available for sale to customers.
- The listed Artisan must be present at the show all four days. Artisans may not appoint others to operate their booth during the entire show, even if the person is a family member.
- Artisans may not exhibit commercially produced merchandise, kits, items assembled from commercially available parts or plans, or merchandise cast from commercial molds. In addition, Artisans may not sell the following items at the festival: loose bunches of dried flowers, potpourri, poured candles, pop guns, or any item resembling a weapon.
- The Festival representatives may reject non-complying items from an Artisan's booth.
- Accepted Artisans agree to not participate in any other festival or craft show within a 25-mile radius of the People's Choice Festival during the dates of the show.
- The Festival does not have electrical hookups or water available for Artisans. In addition, the Festival does not permit the use of generators by Artisans.
- SIGNS. Attach all signs to your booth. The Festival does not permit freestanding or staked signs anywhere on the Festival grounds.
- For public safety and consideration of your neighbor the following apply: a) all products must be displayed within your purchased space; b) chairs, umbrellas, boxes, etc. must be within your purchased space.
- BACK DROPS are required for all booths! We do not want to look thru the booth and see the vehicles and/or stock behind your booth. Please keep your sales area and stock in a neat and orderly fashion. You may only use the space you purchased.

- Each Artisan will leave their site in the same condition as when they first arrived. Place all trash in provided receptacles (dumpsters) before leaving the grounds.
- **Artisans may not have pets on the festival grounds.**
- **OPEN FLAMES** are not permitted on the grounds.

Parking

- The vehicle behind your booth **MUST** remain parked from 9:30 am – 8:00 pm. You may not drive off the grounds during show hours. Remember **ONLY** one stock or personal vehicle is permitted behind your booth.
- Inner Arch booths do not have parking behind the space. Your parking pass will be used for the Vendor Parking Lot. You may drive on the grounds for set-up, at the beginning and end of each day.
- Your vehicle and staging area must be kept within your additional space. Other vehicles must be parked on the hill behind the Military Museum. Parking permits are available on Wednesday at check-in from the Friends of the Military Museum.

Application

- Only Pennsylvania resident Artisans are eligible to participate in the Festival. The application must list each owner, partner or shareholder of the business.
- Please read the application carefully. Complete all information. Print clearly. Check box or boxes and send the appropriate checks. Separate checks are required for the application fee, booth fee and corner request. Sign and date the application. **Mail application and fees by the December 1st deadline.**
- **VETERAN STATUS:** Veteran Status is determined by the festival committee. Your status is indicated on the application in your check-in folder. “**Veteran**” artists must complete and sign the application, submit appropriate checks, including the jury fee, and postmark by the **December 1st** deadline to retain their status for the following year.
- An Artisan’s acceptance is for the current year’s Festival only, and is not automatically renewable for any future year’s Festival.
- The acceptance of an Artisan to the Festival is nontransferable. If an Artisan sells his or her business, the new owner must reapply.
- Artisans may not share their booth with any other parties.
- Show fees are non-refundable after **January 15th**. YOU MUST notify the committee in writing prior to January 15th to receive a refund. There will be absolutely no refunds for any reason after that date.
- As part of the notification process, we will return checks for booth and corner fees, to Artisans who are **not accepted**.
- Please request Delivery Confirmation from the postal service if you need delivery confirmation of your application. Please do not call or e-mail Festival representatives asking if your application was received.

28th ANNUAL PEOPLE'S CHOICE FESTIVAL

ARTISAN APPLICATION

July 9 - 12, 2020

ALL INFORMATION MUST be completed!!

DO NOT LEAVE BLANKS!

PLEASE PRINT CLEARLY

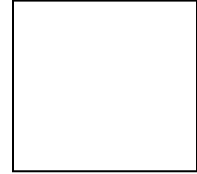
COMMITTEE USE ONLY!!!!

SINGLE

DOUBLE

BOOTH/HALF

CORNER



NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

CITY _____ STATE PA ZIP CODE _____

PHONE () _____ CELL PHONE () _____

SALES TAX #: _____ COUNTY _____

(*REQUIRED - WE WILL NOT CONSIDER APPLICATIONS WITHOUT THIS NUMBER)

E-MAIL _____ WEB SITE _____

NAME(S) FOR NAME BADGES (MAXIMUM OF 2):

Size of vehicle, van, truck, trailer you will park behind tent: _____ length in feet, including trailer tongue.)

BOOTH SIZE:

- Processing Fee (separate check) \$ 25
- Single Booth 10' x 10' (corner not available) \$ 450
- Booth & a half - 10' frontage x 15' depth \$ 625
- Double - 10' frontage x 20' depth \$ 725
- Corner Request (separate check) \$ 60

Committee Use ONLY

Ck # _____

Ck # _____

Ck # _____

Ck # _____

Ck # _____

CIRCLE YOUR MEDIUM:

- | | | | | | |
|---------|--------------|-------------|-----------|---------|---------|
| Baskets | Clay | Fiber | Glass | Jewelry | Leather |
| Metal | Polymer Clay | Photography | Two-D Art | Wood | Other |

PRODUCT PRICE RANGE \$ _____ to \$ _____ Average Sale Item \$ _____

ARTISAN APPLICATION (continued)

<u>Description</u>	<u>Approximate Size of Product</u>	<u>Price</u>
#1 _____		
#2 _____		
#3 _____		

#4 A Booth Shot must be included which shows your product(s) AND display.

CD IMAGES SHOULD SHOW ITEMS REPRESENTING YOUR COMPLETE PRICE RANGE. NOT JUST YOUR "HIGH END" ITEMS! Please LABEL CD with your FIRST / LAST NAMES and MEDIUM.

REMEMBER TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- Application form completed in detail on BOTH sides.
- One CD containing photos of craft and one of booth set-up (**For new applicants**)
- One nonrefundable \$25 check - dated January 1st for processing fee.
- One booth check for the appropriate amount dated January 1st
- If applicable, one \$60 check for a corner booth, dated January 1st

Make your checks payable to: PEOPLE'S CHOICE FESTIVAL.

Mail everything postmarked by December 1st to: PEOPLE'S CHOICE FESTIVAL
P. O. Box 407
Pine Grove Mills, PA 16868

I/We agree that the People's Choice Festival and the Friends of the Military Museum are NOT RESPONSIBLE for theft, bodily injury, or damage to property and are absolved and released from any legal proceedings for whatsoever reason.

I have read and agree to comply with the attached Rules and Regulations. I also certify that I am a Pennsylvania resident. (All owners, partners, or shareholders in the business must sign.)

Signature(s) _____

Date _____

PEASE MAKE A NOTE THAT SET UP FOR THE PEOPLE'S CHOICE FESTIVAL WILL BE WEDNESDAY, JULY 8, 2020, 9:00 a.m. to 6:30 p.m.

Questions? Send an e-mail to: peopleschoicefestival@gmail.com
Check out our web site at: www.peopleschoicefestival.com